

GEP LAUNCHES COSTDRIVERS ACADEMY, AN INNOVATIVE EDUCATIONAL PLATFORM FOR PROCUREMENT AND SUPPLY PROFESSIONALS

Initiative offers 40 proprietary courses and reinforces GEP's commitment to advancing the Procurement and Supply Chain sector

São Paulo, April 11, 2025 – GEP, a global leader in procurement and supply chain solutions, officially announces the launch of the **GEP COSTDRIVERS ACADEMY**, a new educational platform designed to boost the development of professionals in procurement and supply chain management.

The **GEP COSTDRIVERS ACADEMY** aims to provide in-depth training on cost drivers – the key factors that directly impact costs across various product and service categories. Through technical content, case studies, and market analysis, the initiative empowers professionals to make more strategic, data-driven decisions.

The platform offers:

- Specialized content developed by GEP experts and leading supply chain professionals
- Practical approaches focused on real-world corporate applications
- Exclusive access to market trends and studies
- Official GEP COSTDRIVERS certification
- Strategic partnerships with Allura, Ânima, Innova Compras, and Nohau

The GEP COSTDRIVERS ACADEMY was officially launched on April 16 and is initially available to users of the COSTDRIVERS platform – one of GEP's key solutions.

About GEP

GEP is a global provider of cutting-edge solutions for procurement and supply chain management, serving leading companies across various industries. Combining innovative technology, market expertise, and strategic intelligence, GEP enables organizations to achieve operational excellence and generate sustainable value.

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