



SUCCESS
INVESTING IN
HUMANITY'S FUTURE

FOR IMMEDIATE RELEASE

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VISIONARIES SOLVING HUMANITY'S GREATEST GLOBAL CHALLENGES TAKE CENTER STAGE IN NEW REALITY SERIES SUCCESS – PREVIEWING AT WEB SUMMIT

**Emmy-Winning Producers and Dealmakers, Including
Shark Tank's Original Judge, Unite To Showcase Deep
Human Stories of Visionaries Tackling Humanity's
Greatest Challenges – and Invest in Their Journey**

RIO DE JANEIRO — April 26, 2025 — Web Summit Rio 2025 attendees will be among the first to experience a preview of "Success: Investing in Humanity's Future," a groundbreaking docu-reality series where visionary innovators solving humanity's most urgent challenges meet with dealmakers who can catapult them to global impact. *Currently in post-production*, *Success* offers attendees an exclusive first look at select scenes and behind-the-scenes insights from the upcoming series.

"Success" isn't just another business show. The preview showcases revolutionary breakthroughs: AI-driven cancer detection technology that could save millions of lives, aviation innovations transforming sustainable flight, and gene-editing therapies addressing previously incurable diseases. The stakes couldn't be higher — these are the innovations that will define our collective future.

The dealmaker panel brings unprecedented credibility: Kevin Harrington, the original Shark Tank judge who's generated over \$5 billion in sales and launched iconic brands like the George Foreman Grill; Dylan Ratigan, creator and host of CNBC's #1 rated show Fast Money and Gerald Loeb Award winner; Steven Ogunro, General Partner of CrossWork Ventures and Mohan Ananda, the visionary who built and sold Stamps.com for a staggering \$6.6 billion.

Behind the camera, "Success" features one of television's most decorated teams. Showrunner Drina Maruna produced over 275 episodes of Survivor (60+ Emmy nominations). Writer David C. White earned 5 Emmy nominations and 2 wins for The Men Who Built America. Director Marty Pasetta Jr. won Emmy awards for George Clooney's live movie Fail Safe, which drew 15 million viewers. Executive Producer Sarah Skibitzke won an Emmy for Intervention and produced Mark Wahlberg's hit business series Wahl Street. Mark Dziak brings elite television expertise as Executive Producer, having served as Executive-In-Charge for Emmy-winning "Top Gear" at the BBC, CBS's "Big Brother," and "The Amazing Race."

In six riveting episodes featuring 18 transformative companies and six game-changing dealmakers, "Success" doesn't just document the future — it helps create it. This is where purpose meets ambition, where entertainment meets impact, and where humanity's greatest challenges meet their match.

Media representatives are invited to attend Steven Ogunro's keynote presentation on 'Success: Investing in Humanity's Future' on April 28th at 4:40 PM on Stage 8, with select opportunities for exclusive sizzle reel previews and interviews immediately following.

For more information, visit successstheshow.com or contact Steven Ogunro at steveo@successstheshow.com.

About Success: Investing in Humanity's Future

"Success: Investing in Humanity's Future" is a groundbreaking docu-reality series that follows visionary companies tackling humanity's greatest challenges as they meet with elite dealmakers who can accelerate their impact. The show features 18 venture-backed companies across

healthcare, climate tech, AI, financial inclusion, and more, connecting them with six influential investors and industry leaders. The series combines cinematic, dramatic human journey stories with gripping studio negotiations to create a new genre of must-watch entertainment.

About Steven Ogunro

Steven Ogunro is the creator and executive producer of "Success" and a veteran of Wall Street, having held positions at Goldman Sachs and Morgan Stanley. As co-founder of CrossWork Ventures, he has completed investments in over 30 companies valued at more than \$2 billion each, with portfolio companies including AuditBoard (acquired for \$3 billion in 2024), Cerebras, DataStax, Stripe, and others. Ogunro combines his extensive financial expertise with a passion for ventures that drive positive global impact.

About Web Summit Rio

Web Summit is considered to be the world's largest technology startup conference. Web Summit Rio brings together the people and companies redefining the global tech industry. From Fortune 500 companies to start-ups, along with investors, media, and cultural influencers, this event creates unique opportunities for networking, discovery, and insights. The 2025 edition features speakers across all industries and stages, representing the forefront of innovation in Brazil and worldwide.