Press Release – Ser Lótus

For Immediate Release
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At Web Summit Rio, Ser Lótus unveils a solution to help companies comply with new workplace mental health regulations while optimizing leadership development

With Brazil's updated NR1 regulation, companies must assess workplace mental health risks. Ser Lótus introduces an innovative tool at Web Summit Rio, a cutting-edge tool to help businesses stay compliant while optimizing leadership and training investments.

RIO DE JANEIRO – At **Web Summit Rio 2025**, Ser Lótus is unveiling its cutting-edge **diagnostic tool** designed to help companies comply with the recent updates to **NR1 (Norma Regulamentadora 1)** from Brazil's Ministry of Labor. The tool ensures regulatory compliance while also **optimizing corporate benefits, training investments, and leadership development strategies**.

With the recent updates to **NR1 (Norma Regulamentadora 1)** by Brazil's Ministry of Labor, companies are now required to **map and address psychosocial risks** in the workplace. At **Web Summit Rio 2025**, Ser Lótus is unveiling its cutting-edge **diagnostic tool**, which not only ensures compliance with the new regulation but also **optimizes corporate benefits, training investments, and leadership development strategies**.

Unlike traditional corporate well-being assessments, Ser Lótus leverages **ISO 45003 and HSE UK methodologies** to identify **hidden patterns of mental health risks** while analyzing **how workplace structure and leadership dynamics contribute to employee well-being**. This approach provides **clear, actionable insights for HR teams and decision-makers**, ensuring that investments in employee health and training yield measurable results.

Why Now?

With increasing corporate accountability for **mental health and well-being**, organizations face growing pressure to implement **strategic, data-driven solutions**. By integrating **psychosocial risk analysis with leadership impact assessment**, Ser Lótus helps companies navigate the intersection of **ESG, compliance, and workforce development**, aligning directly with **UN Sustainable Development Goals (SDG) 3 and 5**.

"Mental health risks are not just about individuals—they are embedded in how organizations function. Our tool not only maps risks but also helps

companies optimize resources and foster healthier, more inclusive work environments," says **Priscilla Carvalhinha, Founder and CEO of Ser Lótus**.

"Companies invest millions in training and leadership development, but without understanding the root causes of stress and burnout, these investments don't generate real change. Our tool provides data-driven insights that turn well-being into a strategic advantage," adds Priscilla.

Key Features of Ser Lótus' Diagnostic Tool:

- **Compliance with Brazil's NR1 and ISO 45003 standards** – ensuring companies meet legal and regulatory requirements.

- **Strategic risk mapping** – identifying and addressing **high-impact psychosocial risks** before they escalate.

- **Optimized investments** – providing data-driven insights to **enhance benefits, training programs, and leadership development efforts**.

- **Alignment with ESG and SDG Goals** – integrating workplace well-being into corporate sustainability strategies.

About Ser Lótus

Ser Lótus is a **SocialTech** dedicated to workplace well-being, ESG innovation, and leadership transformation. By combining **engineering methodologies with human-centered insights**, Ser Lótus provides organizations with the tools to **identify risks, foster resilience, and optimize workforce strategies**.

For more information, visit **www.myalthea.com.br**.

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