

## PR - Web Summit Rio

### Phi Wallet Expands to Brazil, Showcasing the Future of Gold Ownership at Web Summit Rio

**Rio de Janeiro, Brazil – 10/4/2025** Phi Wallet, the fintech redefining gold ownership through blockchain and real-world asset tokenization, is proud to join **Web Summit Rio 2025**. At **booth E459**, visitors will discover how the platform makes it easy to **buy, save, and hold fully allocated physical gold** -securely, transparently, and in real time. **Born in Portugal and grounded in trust**, Phi Wallet empowers individuals to **safeguard and grow their wealth** in an increasingly uncertain world.

As Brazil continues to navigate economic volatility with inflation expected to climb to 5.48%, Phi Wallet offers an alternative for individuals looking to preserve their purchasing power: **direct access to LBMA-certified physical gold**, fully allocated and held in secure vault, now available through a user-friendly digital interface.

**“Gold has always been a pillar of financial security,”** said Eslam Anbar, CEO of Phi Wallet. **“Our goal is to make gold not only accessible, but practical - to remove the barriers that made it difficult for everyday people to protect their wealth through real assets. We’re excited to bring that vision to Brazil.”**

Through the Phi Wallet app, users can now experience **real gold and real ownership** digitally, securely, and with full transparency. Users can:

- **Buy and sell physical gold 24/7**, directly from their phone
- **Access fractional ownership** of fully allocated gold stored in state-of-the-arts vault in Singapore
- Track their holdings backed by **blockchain-verifiable records**

Built on blockchain, the platform ensures **full transparency, verifiability, and user control** with every token backed 1:1 by physical gold. The system is **Sharia-compliant**, and gold can be redeemed physically at any time.

After strong momentum at **Web Summit Lisbon** and **Web Summit Qatar**, Phi Wallet’s presence in Rio marks another key milestone in its global expansion. The company continues to grow across Southeast Asia, the Middle East, and North America - now bringing its mission of **ethical, stable, and borderless finance** to Latin America.

**Phi Wallet isn’t just a digital tool - it’s a new path toward financial independence.** By unlocking gold as a dynamic, usable asset, Phi Wallet helps individuals **secure their wealth and participate in the future of finance**.

Learn more at [www.phiwallet.com](https://www.phiwallet.com)

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