

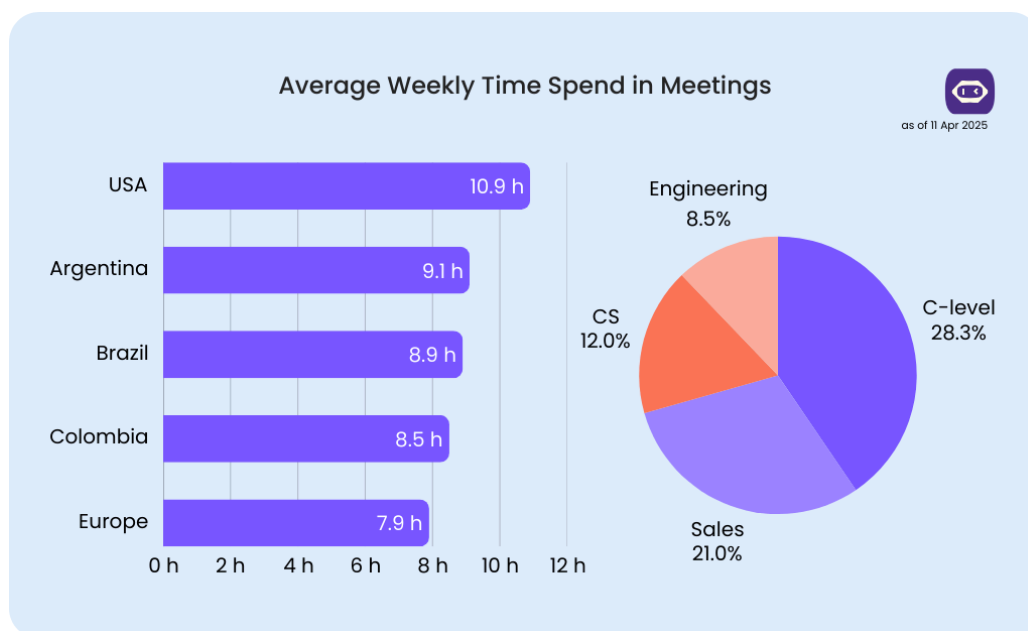
## MeetGeek Announces Powerful Meeting Analytics at Web Summit Rio

**RIO DE JANEIRO, April 2025** – MeetGeek, a leader in AI meeting automation trusted by teams in over 100 countries, announced the launch of its Meeting Analytics Dashboard today at Web Summit Rio - ushering in a new era of visibility and performance measurement for meetings.

This new release brings a new layer of conversational intelligence, offering aggregated insights into team and individual meeting behavior. From participation trends to topic frequency and outcome tracking, teams can now turn every conversation into measurable, actionable data.

*“In today’s hybrid workplace, meetings aren’t just a cost—they’re an investment,” said Dan Huru, CEO of MeetGeek. “MeetGeek Meeting Analytics Dashboard helps companies see how that investment is performing, uncover inefficiencies, and create a culture of purposeful collaboration.”*

With users across Latin America, the US, Europe, and beyond, MeetGeek has observed a steady increase in meeting time—yet more hours don’t always mean more productivity. This global perspective informs the Meeting Analytics Dashboard, helping companies gain clarity into how meeting time is truly spent and how to turn it into a driver for better collaboration and long-term performance.



MeetGeek’s new Meeting Analytics Dashboard delivers powerful insights at a glance, helping teams stay aligned, engaged, and performance-driven:

- **Individual insights:** Understand how time is spent in meetings with metrics like speaking time, participation, and meeting outcomes.

- **Benchmarks over time:** Track trends, compare performance across roles, and monitor progress toward collaboration goals.
- **Team-level trends:** Gain a bird's-eye view of departmental dynamics to foster alignment, drive accountability, and enable timely coaching.

This release is part of MeetGeek's broader vision to help teams regain control of their calendars and focus on high-impact work. With support for over 50 languages – now featuring automatic meeting language detection – MeetGeek ensures that teams across the globe can capture, understand, and act on their meeting data without language barriers.

MeetGeek will be showcasing the Meeting Analytics Dashboard live at Web Summit Rio 2025, with product demos and expert sessions on how companies can use meeting data to unlock better performance.

You can visit MeetGeek at booth #E453 or explore more at [www.meetgeek.ai](http://www.meetgeek.ai)

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## About MeetGeek

MeetGeek is an AI-powered meeting assistant that records, transcribes, summarizes, and analyzes meetings in 50+ languages. With built-in note-taking, AI-generated insights, and seamless integrations with tools like Microsoft Teams, Zoom, Notion, Pipedrive, MeetGeek helps teams capture key takeaways, reduce manual work, and collaborate more effectively—whether they're across the table or across the world.