

FCamara and Distrito Bring Exclusive AI Agents Debate to Corporate Innovation Summit 2025

Fabio Camara, CEO of the Brazilian multinational, joins Gustavo Araujo, co-founder and CIO of Distrito, one of the Group's latest investments

São Paulo, April 2025 – FCamara, a Brazilian multinational in technology and innovation, will be represented by its founder and CEO, Fabio Camara, at the Corporate Innovation Summit 2025 (CIS), a side event of Web Summit Rio 2025, to discuss the theme "AI Agents – Are You Ready to Lead Them?"

Fabio Camara will share the stage with Gustavo Araujo, co-founder and CIO of Distrito – one of the most recent companies invested in by the FCamara Group. The roundtable will explore the new era of Artificial Intelligence (AI) in 2025, driven by the rise of AI Agents—systems that not only automate tasks but also make decisions, interact with customers, and optimize operations in real-time.

"AI Agents are transforming the corporate world, becoming true strategic allies for employees—an evolution that is redefining business and management models," says Fabio Camara.

During the session, Fabio Camara and Gustavo Araujo will share insights on how to prepare leaders and organizations for this revolution, along with real-world case studies showcasing how businesses can fully leverage AI Agents and successfully lead this transformation.

"AI is no longer a novelty; it has become a mandatory and strategic tool for developing solutions and processes. Companies that learn how to lead hybrid teams of humans and AI Agents will gain a significant competitive advantage," adds Araujo.

CIS 2025 will take place on April 28 at 9:30 AM at RioCentro – Pavilion 5, welcoming an audience of approximately 150 senior executives, including CIOs, CDOs, Heads of Innovation, and founders of high-growth companies.

About FCamara

FCamara is a technology and innovation ecosystem that transforms digital adoption into business value. With over 17 years in the market, the Brazilian multinational operates in Europe and the UK. Its ecosystem encompasses end-to-end journey orchestration and a set of capabilities that enable the development of initiatives from a solid foundation, following a personalized, flexible, and co-creative approach to delivering the best value-driven strategies.

With deep expertise in industries such as retail, healthcare, and financial services, FCamara's solutions accelerate revenue growth, enhance operational efficiency, unlock new revenue streams, and create high-impact projects. The company also houses an AI Center of Excellence to drive the efficient and integrated adoption of these technologies.

FCamara has earned numerous industry recognitions, reinforcing the strength of its ecosystem. The company won the ISG Paragon Awards for the best case of the year with its digital sales acceleration journey. It is also recognized as a leader in IT Services & Consulting and Healthcare Interoperability by the "Líderes da Saúde" award and was honored in the Banking Transformation Awards for developing the most innovative payment solution of the year in 2022. Learn more at www.fcamara.com.

About Distrito

Distrito specializes in Artificial Intelligence and Innovation, leading one of the most prominent startup ecosystems in Latin America. Combining strategic business vision with expertise in emerging technologies, Distrito provides executive training and solution implementation through proprietary development and open innovation. The company focuses on delivering agile and effective results, driving digital transformation and sustainable growth for its clients, preparing them for the future.

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