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## **Dayaht Announces Expansion and AI-Powered Virtual Assistant Launch After First Participation in Web Summit Rio**

**Rio de Janeiro, April 3, 2025** – After making its debut at Web Summit Rio in 2023, Dayaht is entering a new phase of growth and innovation. In May, the company will launch its new AI-powered Virtual Assistant, designed to help women take care of their mental health, fully integrated into the Dayaht app.

The virtual assistant will offer personalized support, recommending content and practices for emotional well-being. Among the new features are materials focused on preventing violence against women, including guidance on identifying toxic relationships and emergency contacts in cases of violence.

As part of this expansion, Dayaht is extending its reach and will open a branch in Florianópolis, Santa Catarina, reinforcing its commitment to supporting more women and providing accessible and empathetic mental health care solutions.

For more information, interviews, or partnerships, please contact our press team at: [samira@dayaht.com](mailto:samira@dayaht.com).

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About Dayaht: Dayaht is a company dedicated to mental health and well-being, offering innovative solutions to promote self-care and emotional support. Through an interactive app and an AI-powered virtual assistant, Dayaht provides content and tools to help women navigate emotional challenges and enhance their quality of life.