

CloudWalk Raises Monthly "Minimum Wage" to R\$7,000 with Artificial Intelligence Support

- *New base salary policy, totaling R\$10,300 with benefits, increases compensation for 40% of employees — a clear signal of the power of collaboration between people and AI*
- *Luis Silva will deliver a keynote at Web Summit Rio on April 28th to discuss the future of Artificial General Intelligence, and will also speak at a press **conference** at 4:00 p.m.*

Rio de Janeiro, April 2025 – [CloudWalk](#), the financial technology company behind the [InfinitePay](#) and [Jim.com](#) brands, will announce at Web Summit Rio the increase of its monthly base salary to R\$7,000 for entry-level positions. When including benefits, total compensation reaches R\$10,300 per month. Effective since January 2025, the policy has led to salary increases for more than 200 of the company's approximately 600 employees, enabled by productivity gains driven by Artificial Intelligence agents. For comparison, Brazil's official minimum wage stands at R\$1,518.

"The efficiency gains generated by our intensive use of AI have allowed people to deliver more value. It's only fair that this gain is used to reward CloudWalk's employees and set a higher standard for all," said Luis Silva, founder and CEO of CloudWalk.

Under the new policy, all professionals hired as analysts since January start with the new minimum compensation. More experienced employees continue to earn competitive salaries aligned with the Brazilian tech market, with CloudWalk maintaining a strong focus on individual merit and performance.

Exponential efficiency through AI

This transformation was made possible by the productivity leap brought by more than 40 proprietary AI agents, operating across all areas of the company. In 2024, CloudWalk crossed **US\$1 million in revenue per employee** — one of the highest efficiency rates in the global market.

All employees at CloudWalk have access to a robust AI ecosystem, including tools such as ChatGPT (OpenAI), Claude (Anthropic), and Cursor, among others. These technologies have been part of the company's day-to-day operations for over a year.

“All departments — from operations and marketing to people, communication, and product — use AI every day. It’s a decisive factor not only in how we hire, but in how we develop our people,” adds Silva.

Customer Support Engineering: AI on the front lines

Among the teams most impacted by the new salary policy is Customer Support Engineering (CSE), which serves InfinitePay’s 4 million+ users.

Two years ago, the team developed **Claudio Walker**, an internal AI agent that now handles approximately 90% of customer interactions — all while maintaining satisfaction scores comparable to those of human analysts.

This high level of automation has allowed the team to redirect their focus to building new AI tools, refining existing systems, and pushing the boundaries of automated service — all without compromising quality. Once focused on operational tasks, the team now helps shape the future of customer experience at CloudWalk.

“True innovation lies in empowering people to work *with* AI — learning from it, growing with it, and harnessing the best of both worlds. Those who grow with us and embrace this partnership are already reaping the rewards,” said Silva.

AGI: How we build matters

The announcement anticipates Luis Silva’s upcoming keynote, “[AGI: How Soon is Now?](#)”, at Web Summit Rio. In his talk, Silva will outline a bold vision for Artificial General Intelligence (AGI): not as an inevitable technological endpoint, but as a foundational redesign of society — one that demands ethical depth and cultural maturity.

“We must ensure the economic logic of AGI doesn’t outpace society’s capacity to adapt. And above all, we must protect the human role in defining meaning — not let it be reduced to a metric of extraction,” Silva will say.

Even with AI deeply woven into operations, CloudWalk continues to grow its workforce. Over the past year, the team expanded by 25%, reflecting a belief in a future where humans and machines evolve together.