# Social media toolkit | Web Summit Rio 2024

**Startup:**

Is your startup attending #WebSummitRio in April? Here are some social media captions and assets to help you promote your attendance online to your followers.

*Instagram*

We're over the moon to be part of #WebSummitRio's startup program in April. Swing by our booth on the event floor to chat and discover everything about [*industry*]. We'd love to meet you 👋

Get ready, #WebSummitRio! [*Startup name*] is gearing up to journey to Rio in April as a proud participant in #WebSummitRio's startup program. We're eager to connect with as many people as possible, so don't forget to stop by and say hello 🌟 🇧🇷

*X (fka Twitter)*

We're delighted to announce that [*startup name*] is taking part in #WebSummitRio in April and will be joining the startup program. Can't wait to meet you all there 🙌

We're so excited to be joining the startup program at #WebSummitRio in April. We can't wait to say hi to some new people! Meet you there 👋

*LinkedIn*

Mark your calendars because [*Startup name*] is all set to be part of #WebSummitRio's startup program from April 15-18. If you're curious about our company, don't forget to drop by our booth. We're excited to connect with you 💪 🇧🇷

We're thrilled to share the news! [*Startup name*] will be joining the excitement at #WebSummitRio from April 15-18 as part of the startup program. We can't wait to make some great connections. Meet you there 👋 🌟

*Facebook*

Exciting news! [*Startup name*] will be part of #WebSummitRio's startup program, taking place from April 15-18. Swing by our booth to chat in person or connect with us via the app to set up a meeting. We'd love to connect with you 👋 🚀

I'm absolutely thrilled to be representing our company at #WebSummitRio in April! Come over to our booth on the event floor to say hello. Can't wait to meet you there 👋 🌟