Social media toolkit | Web Summit Rio 2024

Media:

Covering Web Summit Rio in April? Here are some social media captions and assets to help you promote your participation in the event online.

Instagram

We’re so excited to announce that we’ll be joining the cohort of journalists and media publications at #WebSummitRio from April 15-18 🙌

We’re really excited to be covering [*topic*] at #WebSummitRio in April. Meet you there!

X (fka Twitter)

We're thrilled to share the news that [*publication name*] will be rubbing shoulders with the crème de la crème of media organizations at #WebSummitRio from April 15-18 🌟

We're eagerly anticipating the opportunity to explore and exchange ideas from across the globe at #WebSummitRio from April 15-18. Can't wait to connect with you there 🗺️ 🌐

LinkedIn

We're really excited to be heading to Rio in April to cover #WebSummitRio!

We’re delighted to announce that [*publication name*] will be at #WebSummitRio alongside some of the world’s top media organizations from April 15-18 🙌

Facebook

In April, we're jetting off to Rio to capture every moment – from the insightful talks to the exciting gatherings – taking place at #WebSummitRio!

Thrilled to share the news that [*publication name*] will be in the mix at #WebSummitRio from April 15-18. Meet you there!